



May 5, 2023

Dear friends,

The 31st annual Juneau Gold Rush Days will be held on June 17 and 18, 2023, at Savikko Park on Douglas, Alaska. We are gearing up for a great two days of mining and logging competitions, local fair foods, local vendors, music, prizes, and activities for the whole family! This incredible event is free to the public and supported by generous donations from members of our community, like you.

Planning for this year's event is underway, and we're asking for your support. We'd like to include your business as a Sponsor for Juneau Gold Rush Days. For your cash, in-kind donation, and/or prize donation, you'll be appreciated and publicly recognized for supporting Juneau Gold Rush Days. Your donation will help keep the appreciation of mining and logging alive while sustaining one of Juneau's premiere family-oriented events. A Sponsorship Form is attached.

Juneau Gold Rush Days pays homage to the past while celebrating the present and the future of resources in Alaska! This event is largely supported by the Coeur Alaska Kensington Mine and Hecla Greens Creek Mine, two premier modern-day mining ventures that greatly benefit the residents and economy of Southeast Alaska.

Passionate people make Juneau Gold Rush Days successful. Juneau Gold Rush Days wouldn't be possible without the dedicated, hard-working volunteers, contestants, and community members. We hope you'll join us for the festivities and take advantage of the opportunity to be included in Juneau Gold Rush Days. Thank you for your continued support!

Sincerely,

Jeremy Whitmore, President
Juneau Gold Rush Days, Inc.



**2023 JUNEAU GOLD RUSH DAYS - June 17 & 18, 2023
SPONSORSHIP FORM**

Juneau Gold Rush Days, Inc. is a non-profit 501(c)3 organization, and our annual event is only possible through the generous support of our community. Please consider sponsoring this community event with a monetary donation, in-kind support, or prize raffle donation.

	SUSTAINING PARTNER \$10,000+	GOLD SPONSOR \$5,000-9,999	SILVER SPONSOR \$2,000-4,999	COPPER SPONSOR \$500-1,999	FRIEND OF JGRD \$100 - \$500
Logo on JGRD poster	X	X			
Radio mention	X	X	X		
Poster/banner displayed at event	X	X	X	X	
Mentions by announcer during event(s)	X	X	X	X	
Listing on Sponsor Display	X	X	X	X	X
Listing on JGRD website	X	X	X	X	X
Listing on JGRD Social Media	X	X	X	X	X

Name: _____

Company: _____

Monetary Contribution: _____

Prize Donation: _____ **Prize Value (\$100 minimum):** _____

Total Value of Donation: _____

Phone: _____ **Cell Phone:** _____

Email: _____

Juneau Gold Rush Days, Inc. is a non-profit 501(c)(3) organization, Federal EIN # 81-2417699.

Please see next page for important sponsorship details!

PO Box 34544 • Juneau, AK 99803-4544 • juneaugoldrushdays@gmail.com • juneaugoldrushdays.com
Like us on Facebook and Instagram @JuneauGoldRushDays

SPONSORSHIP LEVELS:

Your monetary, in-kind, and/or prize raffle donations all factor into your sponsorship level. If you would like to offer a donation of goods, services, equipment, or any other in-kind donation, please let us know the estimated value so we can reflect it in your sponsorship listing.

MAKE CHECK PAYABLE TO:

Juneau Gold Rush Days, Inc.
P.O. Box 34544
Juneau, AK 99803

Checks can either be mailed to address above or dropped off at the Coeur Alaska offices – 3031 Clinton Drive, Suite 202.

There is no deadline for sponsorships – but Gold Sponsors who want to be included on the JGRD poster must have paperwork and payment received by Monday, May 15, 2023

PLEASE PROVIDE:

- Please email completed form to juneaugoldrushdays@gmail.com.
- Please provide us with your company logo (.png or .jpeg preferred).
- For Gold, Silver, and Copper Sponsors – if you would like a poster/banner at the event, please arrange for pickup or delivery.
 - Poster/banners can be mailed to PO Box 34544, Juneau, AK 99803.
 - Dropped off at Coeur Alaska offices – 3031 Clinton Drive, Suite 202.
 - Or let us know where to pick up.

GOLD SPONSORS AND PARTNERS:

- If you want your company listed on the JGRD poster, paperwork and payment must be received by Monday, May 15, 2023.
- Please provide us with a few brief talking points about your company to use for radio appearances and sponsor mentions. This can include what your company does, company history, fun facts, or anything you want to highlight.

For questions, please email juneaugoldrushdays@gmail.com or call 907.523.3300.

